

Uncovering potential through collective conviction.

Traditionally, venture capital operates with decisions concentrated in the hands of one or a few investors. Particularly at the pre-seed and seed stages, one individual or a very small team will select which companies get funded by a given firm. This model occasionally works, but it depends heavily on individual judgment and luck, which can be unreliable. By contrast, in pursuit of exceptional returns, we've engineered a system for selecting early-stage startups that leverages the discernment of experts.

In 2021 we launched CIC Angels to syndicate startup investments and make sharper decisions together. While several of us saw deals where we had the conviction to invest alone, we leaned into this brain trust and learned from each other's perspectives, often finding reasons for humble reevaluation of our instincts. From 12 investors on our 1st deal, we grew to 44 investors by the 21st investment. With practice, we gained discipline. And with our growing network, we gained the competency to invest across a wider range of domains.

With the encouragement of many early supporters, we decided in 2025 that it was time to launch a venture firm dedicated to the thesis we had iteratively honed: uncovering potential through collective conviction. While we started by investing in the future of small business, we're now finding collective conviction in startups across preventive health, private market democratization, energy innovation, hardware intelligence, and the modern pantry. With time our investment domain will continue to evolve, and this elasticity enabled by our not-so-limited Limited Partners sets us apart.

LIMITED PARTNERS AREN'T SO LIMITED

At Quorum Capital Partners, we activate our investor base to achieve discernment across domains. For every investment, we selectively pick a multidimensional quorum of Limited Partners who are specialists in a startup's domain to serve as the deal team. This approach allows us to make sharper investments than any one of us could alone.

Our LPs don't just have more agency than LPs in the vast majority of funds — they have better economics too. The domain specialists on our deal teams earn a piece of the carried interest for the deals they source or help evaluate. If those deals turn a profit, they'll be rewarded for their contributions. Critically, since these specialists are guiding their own dollars, their incentives are aligned to make wise decisions, rather than gamble in hopes of upside from the carry. In turn, Quorum gains the elasticity to invest in many domains, without betraying the ideal of sticking to what we know.

SPECIALIST LIMITED PARTNERS UNCOVER POTENTIAL

Megafunds invest across many domains and have armies of specialists to call on. However, as analysts note, megafunds underperform emerging managers, due to a ceiling on what can be achieved with massive AUM.

Meanwhile, emerging managers are constrained by less widespread expertise. As a result, they have a volatile distribution of outcomes, but a few outlier funds outperform every other asset class. We strive to achieve that top echelon of performance, by enlisting SLPs and deploying their expertise across domains.

Specialists have an obvious edge in their domains relative to generalists. However, specialist firms are vulnerable to sectoral trends. Generational founders create entirely new categories of businesses. Therefore, specialist firms risk missing these deals entirely, since new categories require investment domain elasticity. The power law is clear: there are just a few startups that deliver the majority of the returns for the entire venture market each year. Often these are category creators.

What do category creators have in common? Their founders delivered a non-obvious solution to an obvious problem and turned it into a consensus investment. Our process of leveraging SLPs with expertise in multiple dimensions inherently selects founders capable of that journey. In order to receive an investment from Quorum, founders must build consensus among a quorum of experts.

From investment onwards, we support founders in establishing consensus with firms and talent who may be appropriate for the next stage of the startup's journey. It's not just GPs, but a network of world-class SLPs making it happen.

This is Quorum, where Limited Partners aren't so limited.

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